

Graphic Design

A professional-grade 6-month graphic design program balancing design fundamentals, Adobe Suite (Photoshop & Illustrator), CorelDRAW print production, Canva, UI assets, and cutting-edge AI-driven workflows.

Duration 6 Months	Training Mode Offline Classroom Training	Certification Industry Certificate	Practical Labs 100% Hands-on
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Tools & Tech: Adobe Photoshop • Adobe Illustrator • CorelDRAW • Canva • Figma • Midjourney • Adobe Firefly • FLUX

Detailed Course Curriculum & Modules

MODULE 01 Introduction to Graphic Design - Design Principles: Hierarchy, Balance, Contrast & Grid Systems - Elements of Design: Color Theory, Typography & Layout - Design Thinking, Creative Workflows & Visual Psychology - Branding Basics & Visual Identity Concepts	MODULE 02 Adobe Photoshop Professional - Workspace, Artboards, Custom Presets & Layer Management - Smart Objects, Non-destructive Masking & Blending Modes - Retouching, Photo Manipulation, Mockups & Color Correction - Object Removal, Camera RAW, Filter Gallery & Exporting
MODULE 03 Adobe Illustrator Essentials - Vector Drawing: Pen Tool Mastery & Path Alignment - Shape Builder, Pathfinder, Custom Brushes & Vector Portraiture - Typography, Icon Design, Logo Design & Character Illustration - Packaging Design Layouts & Exporting for Print/Web	MODULE 04 CorelDRAW Professional - Workspace, Drawing Tools, Shapes & Object Management - Text, Typography, Color Palettes & Print Preparation - Transparency, Interactive Fills, PowerClip, Contour & Blend - Tracing Bitmaps, Flex Banner, Sticker & Packaging Setup
MODULE 05 Canva Professional - Canva Interface, Brand Kit Setup & Custom Templates - Social Media, Presentation, Print, & Resume Layouts - Marketing Collateral Design & Team Collaboration Workflows - Canva Magic Studio, AI Image Editors & Productivity Hacks	MODULE 06 Branding & Identity Design - Logo Design Process, Client Briefing & Concept Sketching - Brand Strategy, Brand Guidelines, & Corporate Style Sheets - Stationary Design, Color Schemes & Typography Guidelines - Multi-platform Identity Cohesion & Visual Systems
MODULE 07 Print Media Design - Brochures, Flyers, Posters, Banners & Standees Layouts - Business Cards, Letterheads, Certificates & Books Layouts - CMYK Workflow, Bleed Settings, Crop Marks & Print Formats - Large Format Printing Requirements & Vendor Coordination	MODULE 08 Digital & Social Media Design - Social Media Creatives: Instagram Posts, Carousels & Stories - Facebook Ads, LinkedIn Banners, YouTube Thumbnails & Art - Web Banners, Google Display Ads, Email Graphics & GIF Design - Mobile-first Layouts & Aspect Ratio Standards
MODULE 09 UI Graphics & Web Assets - Iconography Systems, Button Layouts & Custom Illustrations - SVG Graphics, Landing Page Assets & App Graphics - Design Systems Integration & Responsive Asset Export - Scaling & Density Formats (1x, 2x, 3x)	MODULE 10 AI for Graphic Design - Prompt Engineering for Designers & Generative Workflows - Image Generators: Midjourney, Adobe Firefly, FLUX & Leonardo AI - AI Mockups, Background Extenders & Style Transfer - Upscaling, Object Removal, Cleanup Pictures & Vector AI
MODULE 11 Motion Graphics Basics - Motion Design Principles & Kinetic Typography - Animated Social Media Posts, Ads, & Animated Logos - GIF Design, Video Layouts & Basic After Effects Setup - Frame Rates, Easing & Keyframe Animation	MODULE 12 Marketing Design - Conversion-focused Ad Creatives & E-commerce Designs - A/B Creative Testing, Performance Creatives & Ad Formats - Campaign Creatives, Festival Offers & Product Advertising
MODULE 13 Portfolio Development - Behance & Dribbble Portfolio Planning and Strategy - Case Study Writing, Concept Documentation & Presentation - Self Branding, Portfolio PDF Design & Digital Showreels	MODULE 14 Freelancing & Agency Workflow - Client Briefing, Client Communication & Proposals - Pricing Strategies, Copyrights, SOPs & Design Deliverables - File Organization, Handover Packages & Collaboration Workflows
MODULE 15 Practical Projects - Brand Identity & Logo Design Projects - E-commerce Ads, Social Media Campaigns & Web Assets - Print-ready Packaging, Flex, & Stationary Assets - AI-driven Production Workflows & Live Client Case Studies	

Practical Projects & Industry Capstones

- Complete Brand Identity Package
- Professional Logo Design
- Business Card & Stationary Suite
- Print-ready Product Packaging Layout
- 15-Creative Social Media Ad Campaign
- Google Display Ads & Web Graphics
- AI-Generated Marketing Campaign
- Behance Design Case Study Portfolio

■ Industry Certification

Authorized certificate verified globally via online portal.

■ 100% Placement Support

Resume review, mock interviews, and recruiter connections.

■ Lab Access & Mentorship

Dedicated workstation lab hours with expert guidance.